

# AMERICAN VIEWPOINT

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**NATIONAL WILDLIFE FEDERATION  
Iowa Statewide Survey  
September 2007  
N=600**

Hello, my name is \_\_\_\_\_, and I'm calling on behalf of *AMERICAN VIEWPOINT*, an independent market research firm located in Alexandria, Virginia. This is not a sales call. We are doing a survey on issues facing Iowa today and we would like to have your opinions.

A. Are you or is anyone in your household a reporter or active in any political campaigns this year?

Yes  
No

**TERMINATE**  
**CONTINUE**

B. Do you consider yourself an angler, a hunter or both?

32% Angler  
16% Hunter  
52% Both

**GO TO QC**  
**GO TO QC**  
**GO TO QC**

C. Are you registered to vote in Iowa at this address?

Yes  
No

**GO TO Q1**  
**GO TO QE**

D. Is there anyone in your household who is an angler, a hunter or both? **IF YES ASK: May I please speak to that person?**

Yes  
No

**REPEAT INTRODUCTION**  
**THANK AND TERMINATE**

E. Is there anyone in your household who is registered to vote in Iowa? **IF YES ASK: May I please speak to that person?**

Yes  
No

**REPEAT INTRODUCTION**  
**TERMINATE**

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1. Thinking back on the different local, state and federal elections in which you have been eligible to vote in the past few years, would you say that you have...**READ RESPONSES ONE THRU FIVE**

37%	Always voted	<b>CONTINUE</b>
35%	Voted in almost all elections	<b>CONTINUE</b>
21%	Voted in most elections	<b>CONTINUE</b>
7%	Voted in about half of elections	<b>CONTINUE</b>

2. Thinking about the presidential caucuses that will be held in January...Do you plan to participate in the **ROTATE D & R** Democratic presidential caucus, the Republican presidential caucus, the presidential caucus of another party or do you not plan to participate in the presidential primary caucuses?

19%	Democratic
19%	Republican
2%	Other
53%	Do not plan to participate
6%	Don't know
1%	Refused

**IF PUNCH 1, 2 OR 3 TO Q2, ASK:**

3. Still thinking about the presidential caucuses that will be held in January...which of the following statements best describes you today? **READ 1 THRU 4 / ROTATE TOP TO BOTTOM/BOTTOM TO TOP**

9%	I have decided who I will vote for
15%	I am leaning toward one candidate
20%	I have narrowed my decision to two candidates
55%	I have not decided who I will vote for
1%	Don't know
0%	Refused

4. Now I would like to read to you a list of issues that the candidates for President have been discussing and have you tell me which two issues you are the most concerned about.  
**RANDOMIZE**

45%	The war in Iraq
41%	Stopping Illegal Immigration
32%	Holding down taxes and government spending
25%	Fighting Terrorism
25%	Strengthening the economy and creating jobs
15%	Global warming and energy
1%	Don't know
1%	Refused

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5. Of the following conservation issues, which do you feel is the most important for the next President to address? **READ AND ROTATE 1 THRU 5**

- 28% Global warming
- 22% Clean water
- 18% Public lands, wetlands and natural areas
- 17% Clean air
- 11% More than one equally
- 3% None of the above
- 2% Don't know
- \* Refused

6. Do you feel that things in the United States are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

- 35% Right Direction
- 60% Wrong Track
- 4% Don't Know
- 1% Refused

7. As a sportsman/sportswoman, which of the following statements BEST describes your feelings about gun rights? **ROTATE 1 THRU 3 / TOP TO BOTTOM / BOTTOM TO TOP**

- 31% Gun rights are the most important issue facing sportsmen
- 46% Gun rights are important, but conservation is just as important
- 20% Gun rights are not as important as conservation issues
- 1% Depends **VOLUNTEERED**
- 1% Don't Know
- 1% Refused

8. How concerned are you that the wildlife or fish population in the areas where you typically hunt or fish will decrease significantly or disappear in the next 10 years?

- 30% Very concerned
- 31% Somewhat concerned
- 21% Not too concerned
- 18% Not at all concerned
- \* Don't know
- 0% Refused

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Now thinking about global warming for a minute. . .

9. Global warming has been defined as the rise in temperature of the Earth's atmosphere. Would you agree or disagree that global warming is currently occurring?

41% Strongly agree  
28% Somewhat agree  
10% Somewhat disagree  
16% Strongly disagree  
4% Don't know  
\* Refused  
**69% TOTAL AGREE**  
**26% TOTAL DISAGREE**

10. Do you believe that global warming is caused **ROTATE** mostly by people or mostly by natural causes?

45% Strongly people  
8% Not strongly people  
6% Not strongly natural causes  
30% Strongly natural causes  
6% Both equally **VOLUNTEERED**  
2% Global warming does not exist **VOLUNTEERED**  
4% Don't know  
**52% TOTAL PEOPLE**  
**36% TOTAL NATURAL CAUSES**

11. Would you say that the United States is doing too much, too little or about the right amount to address the issue of global warming?

11% Too much  
52% Too little  
33% Right amount  
4% Don't know  
1% Refused

**ROTATE Q13THRU 15**

12. Do you think global warming strongly threatens, somewhat threatens, is not too much of a threat or is not a threat at all to the future of farming in Iowa?

24% Strongly threatens  
39% Somewhat threatens  
17% Is not too much of a threat  
18% Is not a threat at all  
2% Don't know  
\* Refused  
**62% TOTAL THREAT**  
**36% TOTAL NOT A THREAT**

13. Do you think global warming strongly threatens, somewhat threatens, is not too much of a threat or is not a threat at all to the future of hunting in Iowa?

18% Strongly threatens  
36% Somewhat threatens  
21% Is not too much of a threat  
23% Is not a threat at all  
3% Don't know  
0% Refused  
**54% TOTAL THREAT**  
**44% TOTAL NOT A THREAT**

14. Do you think global warming strongly threatens, somewhat threatens, is not too much of a threat or is not a threat at all to the future or fishing in Iowa?

20% Strongly threatens  
37% Somewhat threatens  
20% Is not too much of a threat  
20% Is not a threat at all  
2% Don't know  
\* Refused  
**57% TOTAL THREAT**  
**40% TOTAL NOT A THREAT**

15. How concerned are you that global warming will impact your ability to continue to hunt and fish in the places you have always gone?

16% Very concerned  
34% Somewhat concerned  
23% Not too concerned  
28% Not at all concerned  
1% Don't know  
\* Refused

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16. Have you seen any changes to wildlife or habitat that you think may be caused by global warming?

- 17% Yes, definitely
- 10% Yes, maybe
- 27% TOTAL YES**
- 71% No
- 2% Don't know
- 0% Refused

**IF YES, ASK:**

16A. What were the changes?

- 20% There are fewer animals/wildlife is reduced
- 16% The population of fish has decreased
- 15% Rise of air/water temperature
- 13% Changes in water quality/Water supply is diminishing
- 10% Water levels have changed
- 9% Reduction of wildlife habitat/Habitat is not as healthy as before
- 9% Changes in the weather (In General)
- 7% Population of birds has decreased
- 7% Lack of cover like trees and bushes
- 7% Loss of wetlands/Areas have dried out
- 5% Migration of birds
- 4% Winter is not as cold as before
- 4% There is more rain
- 3% Droughts
- 3% Population of deer has decreased
- 16% Other
- 4% Don't Know/Refused

I would now like to read to you a series of statements and have you tell me if you agree or disagree with each one. The first one is...**ROTATE**

17. Global warming is an urgent problem requiring immediate action.

- 35% Strongly agree
- 23% Somewhat agree
- 18% Somewhat disagree
- 24% Strongly disagree
- 1% Don't know
- 0% Refused
- 57% TOTAL AGREE**
- 42% TOTAL DISAGREE**

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18. We have a moral responsibility to confront global warming to protect our children's future.

49% Strongly agree  
26% Somewhat agree  
7% Somewhat disagree  
15% Strongly disagree  
1% Don't know  
1% Refused  
**76% TOTAL AGREE**  
**23% TOTAL DISAGREE**

19. Global warming threatens the quality of life in Iowa.

27% Strongly agree  
26% Somewhat agree  
21% Somewhat disagree  
25% Strongly disagree  
1% Don't know  
\* Refused  
**53% TOTAL AGREE**  
**46% TOTAL DISAGREE**

20. We can improve the environment and strengthen the economy by investing in renewable energy technologies that create jobs while reducing global warming.

57% Strongly agree  
27% Somewhat agree  
7% Somewhat disagree  
7% Strongly disagree  
2% Don't know  
\* Refused  
**84% TOTAL AGREE**  
**14% TOTAL DISAGREE**

21. The United States should be a world leader in addressing global warming.

52% Strongly agree  
23% Somewhat agree  
11% Somewhat disagree  
13% Strongly disagree  
1% Don't know  
0% Refused  
**75% TOTAL AGREE**  
**24% TOTAL DISAGREE**

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22. Now I would like to describe for you two candidates for President. After I finish reading the descriptions please tell me which candidate you would more likely to vote for. **ROTATE**

Candidate A believes we must take action now to require industry to reduce their global warming pollution through strong laws.

Candidate B believes voluntary responses of industry will be enough to reduce global warming pollution rather than government regulation.

35% Strongly Candidate A  
12% Not strongly Candidate A  
12% Not strongly Candidate B  
36% Strongly Candidate B  
1% Both / Neither  
3% Don't know  
**48% TOTAL TAKE ACTION NOW**  
**48% TOTAL VOLUNTARY RESPONSES**

**VOLUNTEERED**

I would now like to read you several statements that the various presidential candidates have made regarding global warming and clean energy. After I read each statement, please tell me whether you agree or disagree with that particular statement. The first one is...**ROTATE**

23. Our nation has both an obligation and self-interest in facing head-on the serious environmental, economic and national security threat posed by global warming.

32% Strongly agree  
35% Somewhat agree  
16% Somewhat disagree  
15% Strongly disagree  
2% Don't know  
\* Refused  
**67% TOTAL AGREE**  
**31% TOTAL DISAGREE**

24. Global warming is a problem that is here, now and not going away. The United States must lead, lead smart, lead courageously and lead by example. We need investments in renewable energy - more efficient cars and trucks - and a national cap on carbon emissions.

50% Strongly agree  
30% Somewhat agree  
7% Somewhat disagree  
12% Strongly disagree  
1% Don't know  
\* Refused  
**80% TOTAL AGREE**  
**19% TOTAL DISAGREE**

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25. I think we're probably experiencing a change in our climate, human activity may well be contributing to it. I think it probably is. What I don't know is how much of the change is due to human activity and what action we can take that would change the trajectory of the changes we're seeing.

28% Strongly agree  
43% Somewhat agree  
14% Somewhat disagree  
12% Strongly disagree  
3% Don't know  
\* Refused  
**71% TOTAL AGREE**  
**26% TOTAL DISAGREE**

Now, I would like to ask you a few questions about America's energy needs...

26. Do you think that the country is moving in the right direction or off on the wrong track when it comes to meeting our current and future energy needs?

47% Right direction  
46% Wrong track  
7% Don't know  
1% Refused

I would now like to read to you a series of suggestions that others have made regarding the development of a national energy policy. After I read each one, please tell me on a scale of one to ten with one meaning not at all important and ten meaning very important how important each is to the development of a national energy policy. **ROTATE**

27. Reducing our reliance on foreign oil.

57% Extremely Important (10 Rating)  
25% Highly Important (8-9 Rating)  
14% Moderately Important (5-7 Rating)  
4% Not Very Important (1-4 Rating)  
\* Don't Know  
0% Refused  
**8.8 MEAN RATING**

28. Building more coal burning power plants in Iowa

9% Extremely Important (10 Rating)  
11% Highly Important (8-9 Rating)  
35% Moderately Important (5-7 Rating)  
43% Not Very Important (1-4 Rating)  
2% Don't Know  
\* Refused  
**4.8 MEAN RATING**

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29. Drilling for more oil and gas in the United States, including within wildlife refuges and other public lands
- 20% Extremely Important (10 Rating)
  - 18% Highly Important (8-9 Rating)
  - 29% Moderately Important (5-7 Rating)
  - 33% Not Very Important (1-4 Rating)
  - 1% Don't Know
  - \* Refused
- 5.8 MEAN RATING**
30. Raising the fuel standards to reduce pollution and encourage the development of more fuel-efficient vehicles so we use less oil and gas
- 37% Extremely Important (10 Rating)
  - 31% Highly Important (8-9 Rating)
  - 25% Moderately Important (5-7 Rating)
  - 7% Not Very Important (1-4 Rating)
  - \* Don't Know
  - \* Refused
- 8.0 MEAN RATING**
31. Doing more to encourage the development of renewable forms of energy like wind and solar power
- 49% Extremely Important (10 Rating)
  - 33% Highly Important (8-9 Rating)
  - 13% Moderately Important (5-7 Rating)
  - 4% Not Very Important (1-4 Rating)
  - \* Don't Know
  - 0% Refused
- 8.6 MEAN RATING**

***HALF SAMPLE***

- 32A. Doing more to encourage the development and use of next generation biofuels that utilize grass and tree crops.
- 35% Extremely Important (10 Rating)
  - 27% Highly Important (8-9 Rating)
  - 30% Moderately Important (5-7 Rating)
  - 7% Not Very Important (1-4 Rating)
  - 1% Don't Know
  - 0% Refused
- 7.7 MEAN RATING**

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32B. Doing more to encourage the development and use of biofuels.

28%	Extremely Important (10 Rating)
31%	Highly Important (8-9 Rating)
32%	Moderately Important (5-7 Rating)
8%	Not Very Important (1-4 Rating)
1%	Don't Know
0%	Refused
<b>7.6</b>	<b>MEAN RATING</b>

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Now, I have just a few questions for statistical purposes...

D1 Generally speaking, do you think of yourself as **ROTATE** a Republican, a Democrat, an Independent, or something else?

33% Republican  
28% Democrat  
32% Independent  
5% Other  
1% Don't know  
1% Refused

D2 In the last general election in which you voted, which answer best describes how you voted for State and National offices, such as Governor or Senator? **ROTATE 1 THRU 7 TOP TO BOTTOM / BOTTOM TO TOP**

10% Straight Democratic  
20% Mostly Democratic  
9% A few more Democrats than Republicans  
15% About equally for both Parties  
9% A few more Republicans than Democrats  
22% Mostly Republican  
12% Straight Republican  
4% Other/Never voted/Don't know  
**33% TOTAL REPUBLICAN**  
**33% TOTAL TICKET SPLITTER**  
**30% TOTAL DEMOCRAT**

D3 In the 2004 election for President, did you vote for **ROTATE** George W. Bush, John Kerry, someone else or did you not vote in that election?

52% Bush  
36% Kerry  
3% Other **SPECIFY**  
2% Did Not Vote  
2% Don't Know  
5% Refused

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D4 On political issues, do you consider yourself to be **ROTATE** Conservative, Moderate, or Liberal? **IF CONSERVATIVE OR LIBERAL, ASK:** And would you say you are very conservative/liberal or just somewhat conservative/liberal? **IF MODERATE, ASK:** Do you think of yourself as more **ROTATE** conservative or liberal?

3% Very Liberal  
9% Somewhat Liberal  
5% Lean Liberal  
24% Moderate  
9% Lean Conservative  
27% Somewhat Conservative  
20% Very Conservative  
3% Don't know /Refused  
**12% TOTAL LIBERAL**  
**37% TOTAL MODERATE**  
**48% TOTAL CONSERVATIVE**

D5 What is your age?

1% 18-24  
2% 25-29  
4% 30-34  
4% 35-39  
7% 40-44  
9% 45-49  
15% 50-54  
12% 55-59  
14% 60-64  
13% 65-69  
9% 70-74  
11% 75 and over  
1% Refused

D6 Do you consider yourself a conservationist? **IF YES, ASK DO YOU CONSIDER YOURSELF A STRONG CONSERVATIONIST?**

58% Yes, strong conservationist  
31% Yes, conservationist  
**89% TOTAL YES**  
10% No  
1% Don't know  
1% Refused

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D7 Do you belong to the National Rifle Association (NRA)?

23% Yes  
77% No  
0% Don't know  
1% Refused

D8 What is the last grade of school you completed?

1% Grade School or Less (1-8)  
4% Some High School  
33% High School Graduate  
7% Vocational / Technical Training  
10% Some College (Less Than 2 Years)  
17% Some College (2 Years Or More)  
19% College Graduate  
10% Post Graduate Work  
1% Don't know/Refused

D9 Is your home in an urban area, suburban area, medium sized town, small town or a rural area?

11% Urban  
8% Suburb  
16% Medium Sized  
31% Small Town  
31% Rural Area  
2% Don't Know  
1% Refused

D10 Thinking about the income and financial security of you and your family, approximately what percentage of your household income relies on farming and the agriculture industry? **READ IF NECESSARY**

51% None  
19% 1% - 25%  
10% 26% - 50%  
8% 51% - 75%  
8% Over 75%  
3% Don't know  
1% Refused

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D11 Which of the following income groups includes your total household income in 2006 before taxes?

6% Under \$20,000  
9% \$20,000 - \$29,999  
13% \$30,000 - \$39,999  
11% \$40,000 - \$49,999  
25% \$50,000 - \$74,999  
12% \$75,000 - \$99,999  
6% \$100,000 - \$124,999  
6% \$125,000 And Over  
2% Don't know  
12% Refused

D12 Do you consider yourself an evangelical Christian? *(IF ASKED: The term "evangelical Christian" means different things to different people. Please respond according to what it means to you. You may also say that you don't know.)*

54% Yes, Evangelical  
39% No  
5% Don't know  
2% Refused

D13 Would you say you attend religious services...**READ 1 THRU 6**

6% More Than Once A Week  
28% Every Week  
11% Almost Every Week  
15% Once Or Twice A Month  
28% A Few Times A Year  
9% Never  
3% Refused

D14 Do you consider yourself to be White, African American, Hispanic, Asian, or something else?

94% White  
1% African American  
0% Hispanic  
\* Asian  
2% Other  
0% Don't know  
3% Refused

D15 Gender  
**BY OBSERVATION**

67% Male  
33% Female

D16 Region  
***RECORD FROM SAMPLE***

47% East  
36% Central  
17% West