

AMERICAN VIEWPOINT

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**NATIONAL WILDLIFE FEDERATION
New Hampshire Statewide Survey
September 2007
N=600**

Hello, my name is _____, and I'm calling on behalf of *AMERICAN VIEWPOINT*, an independent market research firm located in Alexandria, Virginia. This is not a sales call. We are doing a survey on issues facing New Hampshire today and we would like to have your opinions.

A. Are you or is anyone in your household a reporter or active in any political campaigns this year?

Yes
No

TERMINATE
CONTINUE

B. Do you consider yourself an angler, a hunter or both?

36% Angler
13% Hunter
51% Both

GO TO QC
GO TO QC
GO TO QC

C. Are you registered to vote in New Hampshire at this address?

Yes
No

GO TO Q1
GO TO QE

D. Is there anyone in your household who is an angler, a hunter or both? **IF YES ASK: May I please speak to that person?**

Yes
No

REPEAT INTRODUCTION
THANK AND TERMINATE

E. Is there anyone in your household who is registered to vote in New Hampshire? **IF YES ASK: May I please speak to that person?**

Yes
No

REPEAT INTRODUCTION
TERMINATE

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1. Thinking back on the different local, state and federal elections in which you have been eligible to vote in the past few years, would you say that you have...**READ RESPONSES ONE THRU FIVE**

60%	Always voted	CONTINUE
17%	Voted in almost all elections	CONTINUE
18%	Voted in most elections	CONTINUE
5%	Voted in about half of elections	CONTINUE

2. Thinking about the presidential primary election that will be held in January...Do you plan to vote in the **ROTATE D & R** Democratic presidential primary, the Republican presidential primary, the presidential primary of another party or do you not plan to participate in the presidential primary?

27%	Democratic
44%	Republican
7%	Other
3%	Do not plan to participate
19%	Don't know
*	Refused

IF PUNCH 1, 2 OR 3 TO Q2, ASK:

3. Still thinking about the presidential primary that will be held in January...which of the following statements best describes you today? **READ 1 THRU 4 / ROTATE TOP TO BOTTOM/BOTTOM TO TOP**

14%	I have decided who I will vote for
18%	I am leaning toward one candidate
16%	I have narrowed my decision to two candidates
50%	I have not decided who I will vote for
2%	Don't know
*	Refused

4. Now I would like to read to you a list of issues that the candidates for President have been discussing and have you tell me which two issues you are the most concerned about. **RANDOMIZE**

46%	The war in Iraq
37%	Stopping Illegal Immigration
34%	Fighting Terrorism
30%	Strengthening the economy and creating jobs
30%	Holding down taxes and government spending
22%	Global warming and energy
0%	Don't know
0%	Refused

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5. Of the following conservation issues, which do you feel is the most important for the next President to address? **READ AND ROTATE 1 THRU 5**

- 34% Global warming
- 16% Public lands, wetlands and natural areas
- 16% Clean water
- 14% Clean air
- 14% More than one equally
- 5% None of the above
- 2% Don't know
- 0% Refused

6. Do you feel that things in the United States are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

- 31% Right Direction
- 62% Wrong Track
- 6% Don't Know
- * Refused

7. As a sportsman/sportswoman, which of the following statements BEST describes your feelings about gun rights? **ROTATE 1 THRU 3 / TOP TO BOTTOM / BOTTOM TO TOP**

- 31% Gun rights are the most important issue facing sportsmen
- 49% Gun rights are important, but conservation is just as important
- 17% Gun rights are not as important as conservation issues
- 2% Depends **VOLUNTEERED**
- 2% Don't Know
- 1% Refused

8. How concerned are you that the wildlife or fish population in the areas where you typically hunt or fish will decrease significantly or disappear in the next 10 years?

- 38% Very concerned
- 22% Somewhat concerned
- 22% Not too concerned
- 17% Not at all concerned
- 1% Don't know
- * Refused

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IF VERY OR SOMEWHAT, ASK:

8A. Why are you concerned that the wildlife or fish population in the areas where you typically hunt or fish will decrease significantly or disappear in the next 10 years?

- 27% Too much land development are taking away natural habitat
- 13% Wildlife or fish population disappear because of too much pollution
- 11% I am concerned because I will not be able to fish or hunt
- 9% I am concerned because of overpopulation
- 7% People are not taking care of our environment (general)
- 6% I don't want our wildlife to disappear
- 6% Wildlife or fish population disappear because of too much hunting/fishing
- 6% I've seen it disappearing
- 5% I am concerned about our environment (general)
- 5% Government is not doing enough to protect our environment
- 4% I am concerned about Global Warming
- 3% I am concerned for our children/future generations
- 3% It has a direct effect on the ecosystem
- 3% I don't think they are going to disappear
- 2% It is an important issue to be dealt with
- 2% I am concerned about Acid rain
- 4% Other
- 1% Don't know/Refused

Now thinking about global warming for a minute. . .

9. Global warming has been defined as the rise in temperature of the Earth's atmosphere. Would you agree or disagree that global warming is currently occurring?

- 47% Strongly agree
- 26% Somewhat agree
- 8% Somewhat disagree
- 13% Strongly disagree
- 7% Don't know
- * Refused
- 72% TOTAL AGREE**
- 21% TOTAL DISAGREE**

10. Do you believe that global warming is caused **ROTATE** mostly by people or mostly by natural causes?

- 49% Mostly people
 - 31% Mostly natural causes
 - 14% Both equally
 - 2% Global warming does not exist
 - 4% Don't know
 - 63% TOTAL PEOPLE/BOTH**
 - 31% TOTAL NATURAL CAUSES**
- VOLUNTEERED**
VOLUNTEERED

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11. Would you say that the United States is doing too much, too little or about the right amount to address the issue of global warming?

- 9% Too much
- 57% Too little
- 28% Right amount
- 5% Don't know
- 1% Refused

ROTATE Q12THRU 15

12. Do you think global warming strongly threatens, somewhat threatens, or is not a threat to the future of skiing in New Hampshire?

- 39% Strongly threatens
- 32% Somewhat threatens
- 24% Is not a threat
- 5% Don't know
- * Refused
- 71% TOTAL THREAT**
- 24% TOTAL NOT A THREAT**

13. Do you think global warming strongly threatens, somewhat threatens, or is not a threat to the future of trout fishing in New Hampshire?

- 31% Strongly threatens
- 34% Somewhat threatens
- 28% Is not a threat
- 7% Don't know
- * Refused
- 65% TOTAL THREAT**
- 28% TOTAL NOT A THREAT**

14. Do you think global warming strongly threatens, somewhat threatens, or is not a threat to the future of maple syrup production in New Hampshire?

- 36% Strongly threatens
- 30% Somewhat threatens
- 26% Is not a threat
- 8% Don't know
- * Refused
- 66% TOTAL THREAT**
- 26% TOTAL NOT A THREAT**

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15. Do you think global warming strongly threatens, somewhat threatens, or is not a threat to the future of hunting in New Hampshire?

21% Strongly threatens
32% Somewhat threatens
42% Is not a threat
5% Don't know
* Refused
53% TOTAL THREAT
42% TOTAL NOT A THREAT

16. How concerned are you that global warming will impact your ability to continue to hunt and fish in the places you have always gone?

23% Very concerned
28% Somewhat concerned
25% Not too concerned
22% Not at all concerned
2% Don't know
0% Refused

17. Have you seen any changes to wildlife or habitat that you think may be caused by global warming?

20% Yes, definitely
12% Yes, maybe
32% TOTAL YES
64% No
4% Don't know
* Refused

IF YES, ASK:

17A. What were the changes?

28% Wildlife behavior changed/Migration of animals
18% Climatic changes (i.e. rise in temperature/warmer)
13% Changes in season (i.e. shorter winter)
13% Fish population appearance changed
12% Water level is low/dries up
10% Decreased animal population/species (general)
6% Bird population decreased
6% Decreased food supply for wildlife
6% Lesser number of trees
6% Deer population changed
5% Changes in vegetation (i.e. red maple trees, algae, etc are becoming more dominant)
2% Wildlife habitats were destroyed
5% Other
1% Don't Know/Refused

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I would now like to read to you a series of statements and have you tell me if you agree or disagree with each one. The first one is...**ROTATE**

18. Global warming is an urgent problem requiring immediate action.

42% Strongly agree
24% Somewhat agree
12% Somewhat disagree
19% Strongly disagree
2% Don't know
1% Refused
66% TOTAL AGREE
31% TOTAL DISAGREE

19. We have a moral responsibility to confront global warming to protect our children's future.

55% Strongly agree
21% Somewhat agree
9% Somewhat disagree
14% Strongly disagree
2% Don't know
1% Refused
75% TOTAL AGREE
23% TOTAL DISAGREE

20. Global warming threatens the quality of life in New Hampshire.

33% Strongly agree
27% Somewhat agree
14% Somewhat disagree
23% Strongly disagree
3% Don't know
1% Refused
60% TOTAL AGREE
37% TOTAL DISAGREE

21. We can improve the environment and strengthen the economy by investing in renewable energy technologies that create jobs while reducing global warming.

62% Strongly agree
25% Somewhat agree
4% Somewhat disagree
5% Strongly disagree
3% Don't know
1% Refused
87% TOTAL AGREE
9% TOTAL DISAGREE

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22. The United States should be a world leader in addressing global warming.

55% Strongly agree
23% Somewhat agree
8% Somewhat disagree
12% Strongly disagree
2% Don't know
1% Refused
77% TOTAL AGREE
20% TOTAL DISAGREE

Now I would like to describe for you two candidates for public office. After I finish reading the descriptions please tell me which candidate you would be more likely to vote for. **ROTATE**

23. Candidate A believes we must take action now to reduce pollution contributing to global warming and supports strong laws.

Candidate B believes more study is needed on global warming and believes there should only be voluntary responses rather than government regulation.

44% Strongly Candidate A
8% Not strongly Candidate A
9% Not strongly Candidate B
33% Strongly Candidate B
4% Both / Neither **VOLUNTEERED**
2% Don't know
51% TOTAL CANDIDATE A
42% TOTAL CANDIDATE B

24. Candidate A believes the US should wait for developing countries to reduce their global warming pollution before we take action on global warming.

Candidate B believes the US should be a world leader in addressing global warming, including leading by example in reducing our own global warming pollution.

16% Strongly Candidate A
6% Not strongly Candidate A
10% Not strongly Candidate B
61% Strongly Candidate B
5% Both / Neither **VOLUNTEERED**
2% Don't know
22% TOTAL CANDIDATE A
70% TOTAL CANDIDATE B

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Now, I would like to ask you a few questions about America's energy needs...

25. Do you think that the country is moving in the right direction or off on the wrong track when it comes to meeting our current and future energy needs?

21% Right direction
68% Wrong track
10% Don't know
1% Refused

I would now like to read to you a series of suggestions that others have made regarding the development of a national energy policy. After I read each one, please tell me on a scale of one to ten with one meaning not at all important and ten meaning very important how important each is to the development of a national energy policy. **ROTATE**

26. Reducing our reliance on foreign oil.

57% Extremely Important (10 Rating)
23% Highly Important (8-9 Rating)
15% Moderately Important (5-7 Rating)
5% Not Very Important (1-4 Rating)
1% Don't Know
1% Refused
8.6 MEAN RATING

27. Drilling for more oil and gas in the United States, including within wildlife refuges and other public lands

23% Extremely Important (10 Rating)
16% Highly Important (8-9 Rating)
28% Moderately Important (5-7 Rating)
32% Not Very Important (1-4 Rating)
1% Don't Know
* Refused
6.0 MEAN RATING

28. Raising the fuel standards to reduce pollution and encourage the development of more fuel-efficient vehicles so we use less oil and gas

40% Extremely Important (10 Rating)
28% Highly Important (8-9 Rating)
21% Moderately Important (5-7 Rating)
8% Not Very Important (1-4 Rating)
2% Don't Know
1% Refused
8.1 MEAN RATING

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29. Doing more to encourage the development of renewable forms of energy like wind and solar power and biomass.

50% Extremely Important (10 Rating)
26% Highly Important (8-9 Rating)
18% Moderately Important (5-7 Rating)
4% Not Very Important (1-4 Rating)
2% Don't Know
1% Refused
8.6 MEAN RATING

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Now, I have just a few questions for statistical purposes...

D1 Generally speaking, do you think of yourself as **ROTATE** a Republican, A Democrat, an Independent, or something else?

34% Republican
15% Democrat
44% Independent
6% Other
1% Don't know
1% Refused

D2 In the last general election in which you voted, which answer best describes how you voted for State and National offices, such as Governor or Senator? **ROTATE 1 THRU 7 TOP TO BOTTOM / BOTTOM TO TOP**

10% Straight Democratic
13% Mostly Democratic
6% A few more Democrats than Republicans
15% About equally for both Parties
9% A few more Republicans than Democrats
26% Mostly Republican
19% Straight Republican
2% Other/Never voted/Don't know
45% TOTAL REPUBLICAN
30% TOTAL TICKET SPLITTER
24% TOTAL DEMOCRAT

D3 In the 2004 election for President, did you vote for **ROTATE** George W. Bush, John Kerry, someone else or did you not vote in that election?

60% Bush
30% Kerry
3% Other
1% Did Not Vote
4% Don't Know
3% Refused

SPECIFY

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D4 On political issues, do you consider yourself to be **ROTATE** Conservative, Moderate, or Liberal? **IF CONSERVATIVE OR LIBERAL, ASK:** And would you say you are very conservative/liberal or just somewhat conservative/liberal? **IF MODERATE, ASK:** Do you think of yourself as more **ROTATE** conservative or liberal?

3% Very Liberal
8% Somewhat Liberal
3% Lean Liberal
31% Moderate
7% Lean Conservative
24% Somewhat Conservative
20% Very Conservative
3% Don't know /Refused
11% TOTAL LIBERAL
42% TOTAL MODERATE
45% TOTAL CONSERVATIVE

D5 What is your age?

2% 18-24
2% 25-29
5% 30-34
8% 35-39
10% 40-44
10% 45-49
13% 50-54
13% 55-59
13% 60-64
9% 65-69
9% 70-74
7% 75 and over
1% Refused

D6 Do you consider yourself a conservationist? **IF YES, ASK DO YOU CONSIDER YOURSELF A STRONG CONSERVATIONIST?**

41% Yes, strong conservationist
39% Yes, conservationist
80% TOTAL YES
17% No
2% Don't know
1% Refused

D7 Do you belong to the National Rifle Association (NRA)?

30% Yes
69% No
* Don't know
1% Refused

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D8 What is the last grade of school you completed?

- * Grade School or Less (1-8)
- 4% Some High School
- 25% High School Graduate
- 3% Vocational / Technical Training
- 8% Some College (Less Than 2 Years)
- 15% Some College (2 Years Or More)
- 32% College Graduate
- 12% Post Graduate Work
- 1% Don't know/Refused

D9 Is your home in an urban area, suburban area, medium sized town, small town or a rural area?

- 9% Urban
- 11% Suburb
- 16% Medium Sized
- 34% Small Town
- 29% Rural Area
- 1% Don't Know
- 1% Refused

D10 Which of the following income groups includes your total household income in 2006 before taxes?

- 5% Under \$20,000
- 6% \$20,000 - \$29,999
- 8% \$30,000 - \$39,999
- 11% \$40,000 - \$49,999
- 23% \$50,000 - \$74,999
- 17% \$75,000 - \$99,999
- 9% \$100,000 - \$124,999
- 9% \$125,000 And Over
- 1% Don't know
- 11% Refused

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D11 Do you consider yourself an evangelical Christian? *(IF ASKED: The term "evangelical Christian" means different things to different people. Please respond according to what it means to you. You may also say that you don't know.)*

27% Yes, Evangelical
66% No
5% Don't know
2% Refused

D12 Would you say you attend religious services...**READ 1 THRU 6**

5% More Than Once A Week
15% Every Week
8% Almost Every Week
8% Once Or Twice A Month
36% A Few Times A Year
27% Never
2% Refused

D13 Do you consider yourself to be White, African American Hispanic, Asian, or something else?

94% White
0% African American
1% Hispanic
* Asian
4% Other / Something else
* Don't know
2% Refused

D14 Gender
BY OBSERVATION

74% Male
26% Female

D15 Region
RECORD FROM SAMPLE

6% Belknap
6% Carroll
7% Cheshire
7% Coos
6% Grafton
25% Hillsborough
13% Merrimack
19% Rockingham
7% Stafford
5% Sullivan